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CIA HISTORICAL REVIEW PROGRAM
RELEASE AS SANITIZED

5 January 1954

2003

MEMORANDUM FOR: [

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SUBJECT : Observations on Proposed PP Program, Stage 2, PBSUCCESS

1. I believe "General Objectives" should be three instead of two. The third should be: "To bring about a climate within the American Republics favorable to and disposed to support a change of government in Guatemala." (I. A., page 1)
2. Reference to Land Reform cannot be ignored. It has too much appeal for too many people. Attack it, hitting target group D. 1. A. Theme: Communist practice, often repeated, of dealing out land but retaining control over it makes ownership a myth and leaves the tenant an object economic and political slave. He can no longer exercise so fundamental a choice as to whether to work or not to work.
3. There appears to be no specific provision in the program for actual army defection. Once softened up by a sustained propaganda barrage, there should be a plan to approach likely officers and non-coms with a view to obtaining their active cooperation. Perhaps this is contemplated at a later stage but there is nothing in the attached program to indicate this.
4. It appears to me that the suggestion under D. 3. f. (page 6) might not bring about the desired results. Actually, a reverse effect might easily be achieved.
5. Are we certain that we wish to discredit the 1944 revolution (5. B. Radio 19; page 9) which may have captured the sympathy of many people whom we want on our side? Might it not be better to show how the Commies are subverting the revolutionary principles to their own and Soviet ends?

CPP/WHP

Attachment:

1 - Proposed PP Program

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